

## **EIT FOOD**

- Funding
- Connecting
- Advocating





Susanah Aalto Ecosystem Manager Nordics & Baltics susanah.aalto@eitfood.eu

## **OUR REGIONS**

- <u>"EIT" The European Institute of</u>
   <u>Innovation and Technology</u>
- Set up 2017 by the European Comission
- EIT Food, the world's largest food innovation community
- Mission The European Green deal, Farm to Fork





Food

## OUR COMMUNITY

Govermental **Foundations** Ministeries **Initiatives** 

Consumers

**AGRICOLUS** 

Analytics Engines

CUBIQ

ENERGY DESIGNING
PULSE ENERGY
SYSTEMS FOR LIFE

fyleko

pollenity

**Investors** 





## North-East Region Partners































































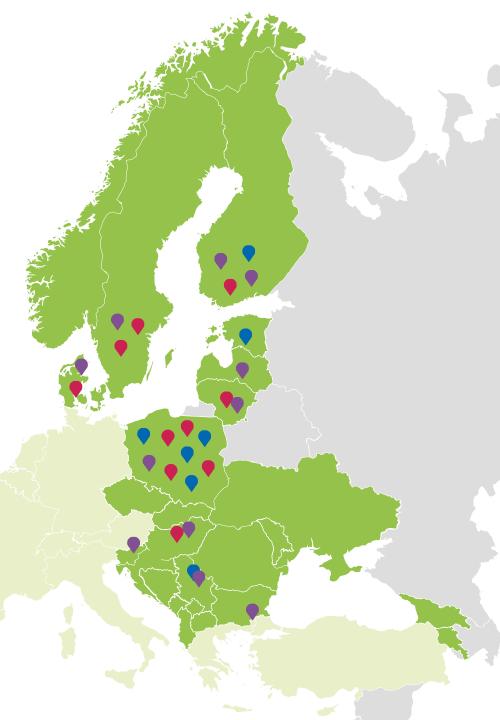












## Return on investment



Average return for EIT Food partners in 2023–2024

- €1,5M → €20M
- €1 → €13.40

• **Disclaimer:** Figures reflect average returns for partners that joined in 2023. Results vary and funding is not guaranteed. EIT Food is also a convenor and facilitator, creating impact through collaboration and innovation.





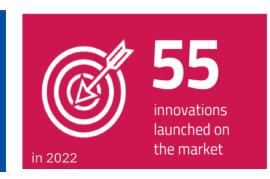
#### Results and impact of pan-European cooperation

Discover more highlights on our website.

38

invested in startups , €15M, 2020 to date













13,854

learners benefitting from (non-degree) education and training in 2022

549

Nr. of startups and scalepus in: Seedbed Incubator, the EIT Food Accelerator and RisingFoodStars since 2020 €700M

our alumni of RisingFoodStars have raised over 2018,- to date





## **Strategic Missions**







## **EIT Food activities**







## Enterpreneurship

#### **Programmes supporting AgriFood innovators**



#### Seedbed

For aspiring entrepreneurs and researchers looking

for

**MARKET VALIDATION** 

TO COMMERCIALISE THEIR INNOVATION

**LAUNCH** 

**4-6 MONTHS**40 teams



#### EIT Food Accelerator Network

For registered (pre) seed startups with traction indicators looking for:

TECH VALIDATION AND BUSINESS ACCELERATION

TO DRIVE THE ULTIMATE GOAL
- A SUCCESSFUL MARKET
ADOPTION

**ACCELERATE** 

**2-3 MONTHS** 60 startups



## RisingFoodStars

For impact-driven aspiring scaleups looking for

COMMERCIAL CAPABILITIES UPSCALING

**FOR RAPID GROWTH** 

**SCALE** 

UP TO 3 YEAR MEMBERSHIP
30-40 startups/ cohort

## CORPORATE VENTURING SERVICES

Facilitating corporate innovation by connecting world-leading industry with impactful agrifood startups

#### **INVESTMENT**

Direct startup funding for selected cohort startups and alumni







## **OUR Nordic startups**



UNICOCN ™





**REDUCING RISK FOR A FAIR** & RESILIENT FOOD SYSTEM

















#### A SELECTION OF OUR STARTUPS

Discover all 190+ startups we have supported on our website.



EnginZyme



#### WHY US...

We are The World's largest Agri-Food innovation community working with world leading industry players from farm to fork.

#### **2025 Corporate CV Partners**



























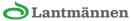




CREMER















#### **Testimonials**

« As a corporate, the matchmaking opportunities offered by EIT Food are one of the main benefits - it's so valuable have high-quality start-ups brought to our doorstep. »

« 80% of the start-ups shared with us were brand new, which is impressive given how active we are on the start-up scene »

« The visibility we received via EIT Food was tremendous»





















CIRCULAR SOLUTIONS FOR FOOD SYSTEMS HELSINKI HUB NEW
INGREDIENTS &
BIOPROCESSING
PARIS HUB

FOOD PACKAGING BILBAO HUB RESILIENT SUPPLY
CHAINS &
REDUCING SCOPE 3
EMISSIONS
MUNICH HUB

FOOD
AS
MEDICINE
HAIFA HUB

FUTURE
RESILIENT
AGRICULTURE
WARSAW HUB

- By-products and waste stream valorisation (nutrient recovery and upcycling)
- Upcycled food raw materials and ingredients (good taste, solubility, high nutritional value)
- Upstream processes and feedstock optimisation
- Closed-loop farming solutions

- Biotechnologies (cellular agriculture, incl. all fermentation)
- Plant-based new ingredients (incl. algae, mycelium)
- Ingredients replacing unsustainable crops (e.g. cocoa, palm, sugar)
- Clean label innovation
- Enabling technologies, incl. AI modelling

- Alternative materials
- Recycling processes, traceability and data efficiency
- Circular packaging platform
- Smart preservation technology
- Life Cycle Assessment (LCA) tools

- Optimising crop processing and storage
- Advanced tracking, tracing and predictive models
- Reducing food loss across the supply chain
- Precision measurement, reporting and verification
- Smart wastewater and on-farm sludge management
- Preserving aboveground biodiversity

- Targeted and functional foods
- Food reformulation
- Probiotics, prebiotics, symbiotics and postbiotics
- Food bioactive ingredients (antioxidants and beyond)
- Food safety, sensitivities and allergies
- Food for healthy ageing

- Soil health and biodiversity
- Water management
- Crop innovations
- Bioinputs
- Carbon and Nitrogen farming
- Smart farming, incl. Al and Robotics





Co-funded by the European Union

## Co-creating impact through EIT Food Think & Do Tanks



### **Protein Diversification**



- Overcoming barriers to innovation in the field of protein diversification.
- Driving food systems transformation through actionable insights and people power.
- Mainstreaming protein diversification for the benefit of people and planet.
- Find out more here

## Resilient Agriculture

- Promoting resilient agriculture and ensuring food security are key for maintaining Europe's global competitiveness
- Great opportunity to shape the future of research and innovation for FP10.
- Farmer centricity and engagement is fundamental to legitimacy and impact. Collaboration is key to ensure we hear the voices from all relevant roles within the sector.





## Think Tank partners

#### **Protein Diversification**



































## **Resilient Agriculture**





















































QUEEN'S UNIVERSITY BELFAST



Reading















# Introducing the EIT Food Innovation Portfolios

- The regenerative innovation portfolio
- Advanced biotechnology portfolio



"There are times we need to compete and time we need to collaborate"



## The Basic Principles of a Co-Financed Portfolio

Pan-European

Co-financed

Precompetitive

Multistakeholder

Leverages EIT Food's Assets

Aligned with EIT Food's Missions





## A portfolio approach to innovation

# The Regenerative Innovation Portfolio

A European coalition to bring regenerative agriculture to scale

Period: 2023-2026 + 3 years

Participants: EIT Food and Foodvalley NL.

Budget: 30M













## Introducing the EIT Food Advanced Biotech Portfolio



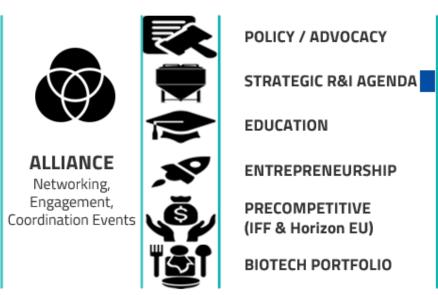


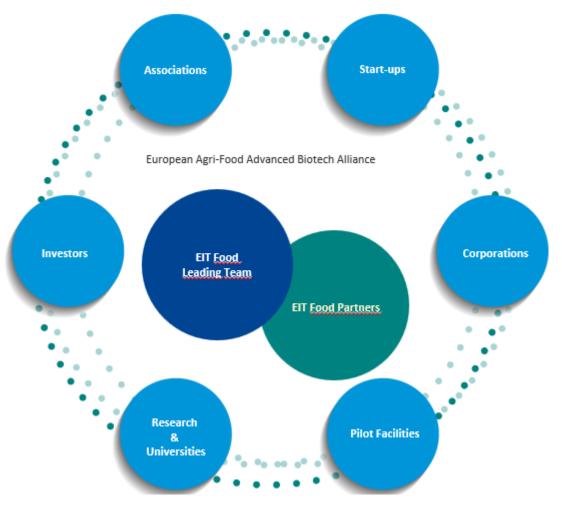


## **European AgriFood Advanced Biotech Alliance**

#### **Objective**

- Position Europe as the leader in food biotech
- Build a strong, sustainable public-private partnership
- Targeting a €2 billion public-private partnership









## Through EIT Food Partnership, You're Part of Europe's Biotech Alliance!

#### Join the PD Think Tank

Contribute expertise to shape policy and overcome barriers.

## Engage with the Biotech Alliance

Connect with partners across the ecosystem.

#### **Invest in the Portfolio**

Support or develop the breakthrough biotech innovations.









## Partner With Us - Join Our Community of Agri-Food Experts!



- Funding & ROI
- Thought leadership Influence
- Collaboration

